

Sherburne County Substance Use Prevention Coalition

Meeting Minutes

January 18, 2017

9:00 a.m.

Sherburne County Sheriff's Office Emergency Operations Center

Coalition Members Present:

Amanda Martin, Sherburne County Health & Human Services
Francine Kosse, Fairview Behavioral Health Services
Roxanne Schreder, Sherburne County Sheriff's Office
Marsha Reinking, RSVP
Amber Jochem, MN Adult and Teen Challenge
Jayme Swenson, Parent
Eric Balabon, Elk River Police Department

Paul Hickerson, Becker Police Department
Alicia Klepsa, SUP Coalition Coordinator
Victoria Holbert, Retired Resident
Kasey Blomberg, CMMHC
Kelline Gremesperger, Resident
Jennifer Pim, County Attorney

Our Chair and Vice-Chair were unable to make the meeting today, so Coalition Coordinator Alicia Klepsa facilitated the meeting. Alicia called the meeting to order at approximately 9:04 a.m. Introductions were made.

Alicia asked if everyone had a chance to review the minutes from the December 21, 2016 meeting. Francine Kosse made a motion to approve the minutes, which was seconded by Jennifer Pim. All were in favor.

Alicia asked for any additions or changes to the proposed agenda. Jayme Swenson made a motion to approve the agenda, which was seconded by Marcia Reinking. All were in favor.

Consent Agenda

Financial update was completed by Alicia and Roxanne Schreder:

- Of the current budget of \$134,333.87, we have approximately \$101,000 remaining.
- Current in-kind donations documented through December 2016: \$35,272.22.

We have approximately \$134,000 to match for the year due to carryover from Year 2.

Information Sharing/Agency Updates

Discussion on Spring Film:

- Reviewed ideas to show either "Chasing the Dragon" or "The Other Side of Cannabis" to the public this spring.
- We do have "The Other Side of Cannabis" to view as a coalition. Alicia will set up a viewing time on a Wednesday morning in the next few weeks for anyone from the coalition able to attend to provide feedback.
- Additionally, the video may be able to be checked out if the coalition member is unable to make the group viewing.
- The coalition is interested in having the film focus on marijuana due to increased potency issues and problems that are being seen with marijuana locally, such as dab/wax which is a felony level crime. Coalition feedback on the film will be taken into consideration to determine if this would be a good film to showcase to the public.
- If we use "The Other Side of Cannabis", we will need to pay an additional \$125 for the multi-use license through the foundation we purchased the video from.
- The group Families First is meeting on February 2nd at 8:30 am to discuss the spring event. If anyone wants to attend they are welcome. The meeting will be at the Elk River District Office.

Coalition Response to Recreational Marijuana:

- A further topic discussed was the viewpoint of the coalition should recreational marijuana be legalized. Discussion on environmental policies that can be put into place prior to any legalization occurring was reviewed. Policies that limit the sale of marijuana in our county or cities, similar to certain areas in Colorado that have used that way to make it less available in their neighborhoods, was mentioned as a plan for the future.

Review of adult felony cases for the County Attorney's Office:

- Assistant County Attorney Jennifer Pim reported the following from 2016:
 - Methamphetamine has been charged a fair amount in 2016.
 - Also, crimes involving the use or possession of prescription drugs and marijuana were documented. Please understand that in order to be charged with a felony for marijuana, the individual would need to be in possession of at least 42.5 grams or have sold a synthetic version of marijuana.
 - There has been an increase in cases involving marijuana wax/dab. Jennifer could not recall any wax/dab cases in 2015, but there were definitely some in 2016.
 - Jennifer is going to inquire about obtaining youth stats.

Overdose Stats:

- Per information released thus far for Sherburne County, 15 individuals have died in 2016 due to an overdose from some type of substance.
- This number does not reflect the amount of calls for service that involve overdoses, which in speaking with various law enforcement and other emergency personnel, has gone up. We generally are not privy to the info as to why they were having a medical and therefore are unable to document that info for stats through law enforcement agencies.
- Lastly, many of the users are carrying their own Narcan doses to help their friends that may overdose in their presence. They may still contact 911 in case the dosage they have is not enough. Additionally, it is unknown as to how many survivors of overdoses since this is not tracked. This number may also be skewed for those that medicate their acquaintances with Narcan and never call for assistance.

Prescription Drug Disposal Stats in 2016:

- 1,780 pounds of Rx drugs were destroyed in 2016.
- Coalition had a short-term objective to collect and dispose of 1,300 pounds by 12/31/16.
- We have not set a goal for 2017. Will do so in February.
 - Apparently, education helped to promote the use of the disposal boxes.
 - The above total does not include the disposal box in Princeton.
- Should we complete an additional outreach campaign in 2017?
 - Potentially send or drop off a letter to pharmacies if they would like to partner again?
 - If they used the magnets last year, were they beneficial?
 - What other ways could our coalition support this effort and work with our local pharmacies?
 - What are the best ways to inform their customers of the disposal areas?
 - Looking for volunteers to meet with pharmacy managers and see what would work best for this outreach – magnets, flyers, etc. Alicia will send out an email looking for volunteers.
 - Suggested to add information into a quarterly social media post with statistics highlighting the amount destroyed and how you too can help the environment and the community by doing your part.

Upcoming Training Opportunities:

The coalition has funding to send interested members to various in-state and out-of-state trainings. Please see the attachment for training descriptions. If interested in attending any, please contact Alicia.

Adult Outreach Campaign – Talk Early, Talk Often

Previewed three of the five videos at the coalition meeting that still have some editing to be done.

- Car Talk
- Parenting Approach – Common vs. Better Approach
- Social Host Ordinance Review

Billboard and Poster Review – per examples provided by Community BluePrint

- “Talk to your kids about drugs & alcohol” rather than just focusing on alcohol.
- Good to have dad with boy and mom with girl.
- Make sure that dad looks old enough to be dad for girl or boy.
- Giveaway items reviewed:
 - Message: Keep the same as the posters
 - Vinyl banner that can be moved for sporting events at the schools, etc.?
 - Seat cushions
 - Magnets with things to do list
 - Chip clips

Sticker Shock

- Coalition members discussed initiating Sticker Shock during Memorial Weekend/Graduation time (end of May through beginning of July, potentially), which will be a little later than last year.
- Based on feedback last year – Participating retailers loved the stickers; thought the hangers were too long – need to shorter and narrower; and just really liked the activity overall.
- Suggested changes for the stickers and bottle hangers:
 - Colors are good with the black and orange
 - Sticker and hanger could say “will cost you” versus “could cost you”
 - Make the bottle hanger look the same as the sticker
 - Meeting with the Manager of Uptown Liquor in Zimmerman for feedback in about two weeks.
 - Possible string to put on the hanger, rather than the large paper open circle. May decrease the size and retailers may like that option.
- Discussed placing hangers on kegs or on the tap that is given out. Also, include info on Social Host Ordinance with the purchase of a keg. Will need feedback from retailers to see if this is possible.

Due to time constraints, we tabled #6 (SUP Coalition Annual Report) and #7 (Member Recruitment Update) on the agenda.

Meeting was adjourned at 10:30 a.m.

Next Meeting: *Wednesday, February 15th at 9:00 a.m. in the Sheriff's Office Emergency Operations Center.*